



CHALETY

TRAVEL &  
LIFESTYLE  
ESSENTIALS



# PHILOSOPHY

We make travel and lifestyle essentials: from clothing to travel accessories. Do not underestimate the importance to feel comfortable and beautiful in any setting.

Chalety pieces are timeless and easy to mix and match. We design with simplicity at core but add a twist to personalise your style.

The naming of the brand evokes associations with a cosy alpine chalet, and the brand's symbol – a horseshoe circlet – is a reference to the famed luck and prosperity amulet. Both associations convey the DNA of Chalety – comfort, premium quality and feeling lucky to discover all beauties of the world.

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# MISSION

We strive to make your leisure and travel even more visually stimulating and comfortable with the help of easy-to-wear clothing and timeless accessories produced from top quality materials.

We want you to surround yourself with the things that

give you aesthetic pleasure. Every detail matters – the small things make us who we are.

We value comfort and authenticity, and strive to reflect a global world view in fashion garments.

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# PRODUCTS

Our pilot collection consists of cashmere suits, unitards and travel accessories in earthy hues, including eye masks, mittens and scarves.

The next collection is to launch in autumn 2018. It will feature a wider range of knitwear, leisure wear from

crease-free fabrics, accessories and jewellery.

The brand is planning to expand into equestrian wear, beauty and perfumes.





# THE FOUNDER

Chalety founder – Yulia Tihonova – is a cosmopolite with a creative nature. Inspired by the locations and people she meets during her travels, Yulia injects her sense of beauty, passion for comfort and standards of quality into every garment of her brand.

With her background in fashion management, Yulia has a coherent vision of Chalety: “I want to build a brand that promotes elegance without screaming designs and allows for comfort, while avoiding looking sloppy”.



# CONTACT US

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