



CASA NORI

Notte Bianca a Casa Nori
Event concept, décor and social
media management

Client

Casa Nori is a venetian restaurant founded by Andrea Nori in the historic area of Kyiv.

<https://www.facebook.com/casanori/>

https://www.instagram.com/casa_nori/

Event concept

'Notte Bianca is a special night for those who want to live, not sleep', Italians say. Italians know how to enjoy life, and we have a lot to learn from them. The event was dedicated to the traditional Italian celebration of 'white night' held in June. In some Italian towns, shops and museums stay open all night long. Our client's guests danced all night long in the heart of Kyiv's Podil.

The main themes where: colour white (in dress code and décor elements), the moon (on the announcement posters and invitations + we made a large moon mask for fun photographs) and Venetian cicchetti, of course.

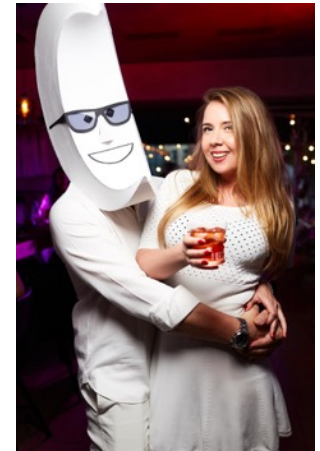
Décor & Entourage



Physical poster



Report



Kyiv's top designers, media, artists and businessmen attended the event. Please find the full report here: <https://bit.ly/2Ltoiz3>